

## The Great Bulb Exchange is Coming to Derby!

Residents of Derby are invited to join Mayor Anita Dugatto and take control of their energy future by trading in their old incandescent light bulbs for high-efficiency LED counterparts. This town-wide initiative is focused on reducing energy usage, saving members of the Derby community money. Come meet Mayor Dugatto at the event and enjoy a free hotdog and beverage for exchanging your bulbs.

To participate in the exchange, residents must present either the postcard they received in the mail outlining the event or a driver's license to validate their address. Limit 2 bulbs per household.



### Why LED light bulbs?

One LED light bulb can last up to 25 times longer and uses about 80% less electricity than an old-fashioned incandescent. This simple switch is an easy way to reduce energy use in the home heading into the hot summer months.

**Energize Connecticut** – programs funded by a charge on customer energy bills.

**Saturday  
May 3, 2014**

**The  
Home Depot  
in Derby**

*117 Main Street*

10:00 a.m. to 2:00 p.m.

*Be on the lookout for  
postcards in the mail!*

**ALSO**

***Save the Date!***

Derby's 1st Annual  
EcoFest 2014

May 17th

9:00 a.m. to 2:00 p.m.



**Mayor Anita Dugatto**  
City of Derby, Connecticut

## PRESS RELEASE

For Immediate Release

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### **MAYOR DUGATTO'S BRIGHT IDEA**

What began as a creative idea to save a few dollars for Derby residents has turned into a wonderful partnership between the City of Derby, The United Illuminating Company (UI), and The Home Depot.

"My office came up with the idea of offering a light bulb exchange to Derby residents as a way to help them save money and reduce energy consumption. Using energy efficient light bulbs is an easy way to lower your electric bill, leaving more money in your pocket," said Mayor Anita Dugatto. "It's environmentally friendly, too."

The mayor's office reached out to UI's Clean Energy Communities program for guidance on purchasing a large volume of CFL bulbs. The bulbs were going to be purchased with fundraising proceeds from the mayor's inaugural ball fund.

What happened from there was a demonstration of the good things that can happen when people work together.

UI immediately took the lead on the idea, utilizing opportunities through the Energize Connecticut initiative offering to provide up to 2 new LED bulbs, free of charge, to Derby residents in exchange for their used incandescent bulbs. LEDs are the latest lighting technology, more energy efficient than CFLs but slightly more costly.

Plans were complete when UI reached out to The Home Depot in Derby, who offered to host the light bulb exchange, secure the LEDs, and handle the used bulb disposal. The event, aptly named the *Great Bulb Exchange*, will take place on Saturday, May 3, at The Home Depot, 117 Main Street, Derby, from 10:00 am to 2:00 pm.

"I am thrilled by this partnership and the opportunity for Derby residents to save money while helping the environment. We couldn't have done it without the generous support of The United Illuminating Company through the Energize CT initiative and The Home Depot," Dugatto said.

Dugatto is encouraging all Derby residents to bring their used incandescent bulbs and postcard received in the mail to The Home Depot on May 3 to take advantage of this initiative. While you're there, join her for a free hot dog and beverage, compliments of the Clean Energy Communities program.